

**MINUTE OF EXECUTIVE OVERVIEW AND SCRUTINY COMMITTEE
31 MARCH 2016**

56. COUNCIL PLAN 2016-18

Consideration was given to the report of the Chief Executive that gave details of the Council Plan 2016-18 (Appendix A, Version dated 24 February 2016) as contained on pages 637 to 659 of the Book of Reports and on page 671, as circulated, on the Financial Position that sought agreed comments, if any, following consideration by Cabinet at its meeting on 15 March 2016 and prior to consideration of the final version of the Plan by the Council at its meeting on 13 April 2016.

In discussion comments and questions were raised in respect of:

- Northern Powerhouse – appropriateness within the Introduction (page1).
- Organisational Overview (page 3) – inclusion of “schools” in list.
- Development Contracts – conflict of interests.
- Promotion of the Borough – “brand”; widening customer appeal; modes of advertisement; exploring technology; strategic role of “tourism”, focus of places of visitor interest in West Lancashire..
- Ormskirk Town Centre – Tourist Information (car parks; location of visitor attractions.)

The Partnership and Performance Officer attended the meeting provided an overview and clarification, referencing details as set down in the report.

RESOLVED: That the agreed comments to be referred to Council on 13 April 2016 for consideration be:

1. The removal, within the Introduction at page 1, paragraph 3 of reference to Northern Powerhouse.
2. At page 3, paragraph 1 (Organisational Overview), the inclusion of “schools” within those partners listed.